

SUPERIOR COURT
(Class Action)

CANADA
PROVINCE OF QUEBEC
DISTRICT OF MONTREAL

No: 500-06-000599-122

DATE: July 11, 2013

IN THE PRESENCE OF: THE HONOURABLE CHANTAL CORRIVEAU, J.S.C.

SAMUEL CHAGNON
Petitioner

v.

CRAYOLA PROPERTIES, INC.

and

HALLMARK CARDS, INC.

and

WILLIAM E. COUTTS COMPANY LIMITED

Respondents

**JUDGMENT ON PETITIONER'S MOTION FOR APPROVAL
OF A NOTICE TO CLASS MEMBERS**

[1] **ON READING** Petitioner's Motion for Approval of a Notice to Class Members and supplementary affidavit of the petitioner, M. Samuel Chagnon, which seeks approval of a form of notice to be published in accordance with a proposed dissemination plan to the attention of class members announcing the date, time, place, and nature of the approval hearing, as well as, the manner, type of compensation given, and the deadline to file a claim under the terms of the Settlement Agreement (**Exhibit R-1A and R-1B**) [called the "Pre-Approval Notice] and having heard the petitioner concerning his role with regards to the proposed class action and in the context of the proposed settlement;

[2] **THE COURT:**

[3] **GRANTS** the Motion for Approval of a Notice to Class Members;

[4] **ORDERS** that the Notice to Class Members, substantially in the form of **Exhibits R-2** and **R-3** be disseminated on or before August 12, 2013 in the following manner:

- a) once in La Presse, The National Post and The Globe & Mail;
- b) posting on Crayola's website;
- c) posting on Class Counsel's website;
- d) notice the 2011 Crayola Washable Colored Bubbles Settlement tab on Crayola's Facebook page, www.facebook.com/Crayola; and
- e) on the website, www.2011washablecolouredbubblesettlement.ca;

[5] **ORDERS** that the costs of disseminating the Notice will be paid by Respondents in accordance with the Settlement Agreement;

[6] **FIXES** the hearing date of the Motion to Authorize the Bringing of a Class Action for settlement purposes only and for approval of the Settlement Agreement for September 12, 2013 at the Montreal Courthouse, 1, Notre-Dame Street East, in the city of Montreal, Quebec, in courtroom 2.08 at 14h15 (or any other courtroom, which will be indicated by the posting of a sign outside of courtroom 2.08);

[7] **WITHOUT COSTS.**



CHANTAL CORRIVEAU, J.S.C.

Me Jeff Orenstein
Consumer Law Group Inc.
Attorneys for the Petitioner

Me Donald Bisson and Me Jean-François Lehoux
McCarthy Tétrault S.E.N.C.R.L., S.R.L.
Attorneys for the Respondents

Date of hearing: July 11, 2013