

**NIVEA MY SILHOUETTE! AND GOOD-BYE CELLULITE
CLASS ACTIONS**

SUMMARY OF COURT APPROVAL OF A SETTLEMENT

**ATTENTION: ALL PERSONS IN CANADA WHO PURCHASED MY SILHOUETTE! OR
GOOD-BYE CELLULITE PRODUCTS.**

**THIS NOTICE MAY AFFECT YOUR RIGHTS
PLEASE READ ALL OF IT CAREFULLY**

Long v. Beiersdorf Canada Inc., N° 500-06-000574-117
Dray v. Beiersdorf Canada Inc., N° 500-06-000596-128

Motions to authorize class actions were filed against Beiersdorf Canada Inc. ("Beiersdorf") alleging that certain representations in the advertising for and packaging of NIVEA MY SILHOUETTE!TM and GOOD-BYE CELLULITE products (the "Products") were misleading.

A Settlement has now been approved by the Superior Court of Quebec. The Settlement provides for payment of all valid claims by way of cash or coupon payments that depend on the number of Products purchased in Canada prior to December 20, 2012 and the proof of purchase provided by the Class Member. There is no maximum overall payment to all Class Members together. Each individual Class Member is subject to a maximum recovery of \$100 (cash and coupons). The Superior Court of Quebec, has approved the payment of legal fees and expenses to Class Counsel in the total amount of \$237,500.

To claim payment, you must complete and submit a Claim Form supported by proof of purchase. You may obtain complete information about the Settlement (including the Long Form Notice), Claim Forms and Deadlines by visiting the Settlement website at <http://www.gbcssettlement.ca> or by writing to the Settlement Administrator at:

NPT Ricepoint Class Action Services

633 Colborne Street, Suite 300
London, Ontario, N6B 2V3

IF YOU DO NOT WISH TO BE PART OF THIS SETTLEMENT, you may exclude yourself. To do so, you must fill in a Request for Exclusion Form, which is available on the Settlement website at <http://www.gbcssettlement.ca>, and return that form postmarked no later than January 28, 2013, by mail to the Settlement Administrator at NPT Ricepoint Class Action Services, 633 Colborne Street, Suite 300, London, Ontario, N6B 2V3.

FURTHER INFORMATION

Additional information may be obtained at the Settlement website at <http://www.gbcssettlement.ca>. You may also contact Class Counsel:

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